



Live in Witney?

Want to talk about opportunities for walking and cycling?

Researchers from the University of Bristol are conducting research about how people might be encouraged to walk or cycle more.

Who can get involved?

Witney residents who fit into one of the following groups:

a) commute to work at least three days a week

OR

b) are aged between 65-75 years



You should be able to live and travel independently and safely, with good mobility. We are not looking to recruit people who already walk or cycle frequently.

What would happen?

You will be invited to attend an hour-long focus group in a public venue. The discussion will include what might encourage more walking or cycling as an alternative to car use, and your opinions of existing facilities for walking and cycling in Witney.

Focus group participants will be offered a £30 gift voucher as a thank you for their time and input.

The study is funded by the National Institute for Health Research (NIHR).

**To find out more please email
tricia.jessiman@bristol.ac.uk or call Tricia on**

07977 902012.

