



Recruiting committee and u3a members

Northumbria Region

30 September 2021

Paul Martinez

u3a

u3a Pathfinder recruitment project 2020 – 2022

Evaluation completed:

- 57% response rate
- 60+ u3as taken part
- ALL types of u3a
- 100% recommend to other u3as to use the u3a Recruitment toolkit

u3a recruitment toolkit

- Introduction and guide to all the 30+ tools and links to downloadable versions of each tool
- Most recently published guides include committee recruitment, market research and pop up stalls
- 7175 downloads
- 2725 views of videos

u3a

Shape of the Workshop

Presentation 1 – mini case studies

Discussion

Presentation 2
Recruiting Committee members

Table discussion and feedback (1)

Tea/Coffee break

Presentation 3 Recruiting new u3a members

- *Promotion*
- *Preparation*
- *Planning*

Table discussion and Feedback (2)

Next Steps and close