

# Waste & Recycling Visitor Education Centre

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Council




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# Groundwork NE & Cumbria

- Groundwork has a mission to mobilise practical community action on poverty and the environment.
- We aim to create a society of vibrant, healthy, green communities with resources and resilience to shape their futures, where individuals reach their full potential, lift out of poverty and communities thrive.
- To accomplish this we:
  - **-Improve People's Prospects:** Reduce poverty, increase confidence, skills, health and wellbeing and employability of those most in need
  - **-Create Better Places:** Help people work together to make places greener, safer and healthier
  - **-Promote Green Living & Working:** Help people and businesses understand and reduce their environmental impact and fight climate change
- **-Below are some of our major highlights, milestones achieved during 21-22:**




**11,805**  
People supported throughout the year



**7.2 km**  
Footpaths enhanced/created. Improving access to nature



**255**  
People helped to reduce their energy. Tackling fuel poverty



**3,800**  
Children & families supported. Reducing inequality



**2,947**  
Young people supported to learn, achieve & thrive



# South Tyne and Wear Waste Management Partnership

- In 2007, South Tyne and Wear Waste Management Partnership agreed a twenty-year Joint Municipal Waste Management Strategy (JMWMS).
- The strategy covers how we will manage your rubbish between 2007 to 2027.
- By working together, Gateshead, South Tyneside and Sunderland councils looked to reduce the amount of waste sent to landfill sites every year and increase recycling.



# SUEZ Recycling and Recovery UK

- Part of the SUEZ group, SUEZ recycling and recovery UK employ over 6,000 people
- Established in 1988, they help reduce the environmental impact of customers waste by recycling & extracting value from it
- Over the course of a year, they handle 10 million tonnes of waste
- Guided by the vision to engineer a **society where there is no more waste**
- Their goal is to help create a **circular economy** in which nearly all waste materials are given a second life and **reused, recycled or recovered** for their energy content



# W&RVEC Aims

- To educate children and residents in the local area about how to increase their recycling, and how to recycle correctly.
- To encourage positive behaviour change around the 3Rs – reduce, reuse and recycle.
- To inform children and residents about how household waste and recycling is managed in the local area.
- To promote positive attitudes towards the environment
- To lead small action projects that can lead to big changes.



# What's On Offer

## What we offer:

- Sessions at the centre for groups of children and adults delivered by our coordinator
- Community and school sessions delivered at your specific location by our coordinator
- Tours of our waste management facilities including the Energy from Waste facility in Teesside
- Support for teachers to help develop curriculum links
- Promotion of local and national campaigns which encourage recycling
- Support for schools and community action projects

## The sessions we offer:

- The 3R's – Reduce, Reuse, Recycle
- Love Food, Hate Food Waste
- Zero Waste Lunch Box
- The Story of Waste
- The Problem with Plastics
- WEEE – recycling electronics
- Craft and upcycling activities

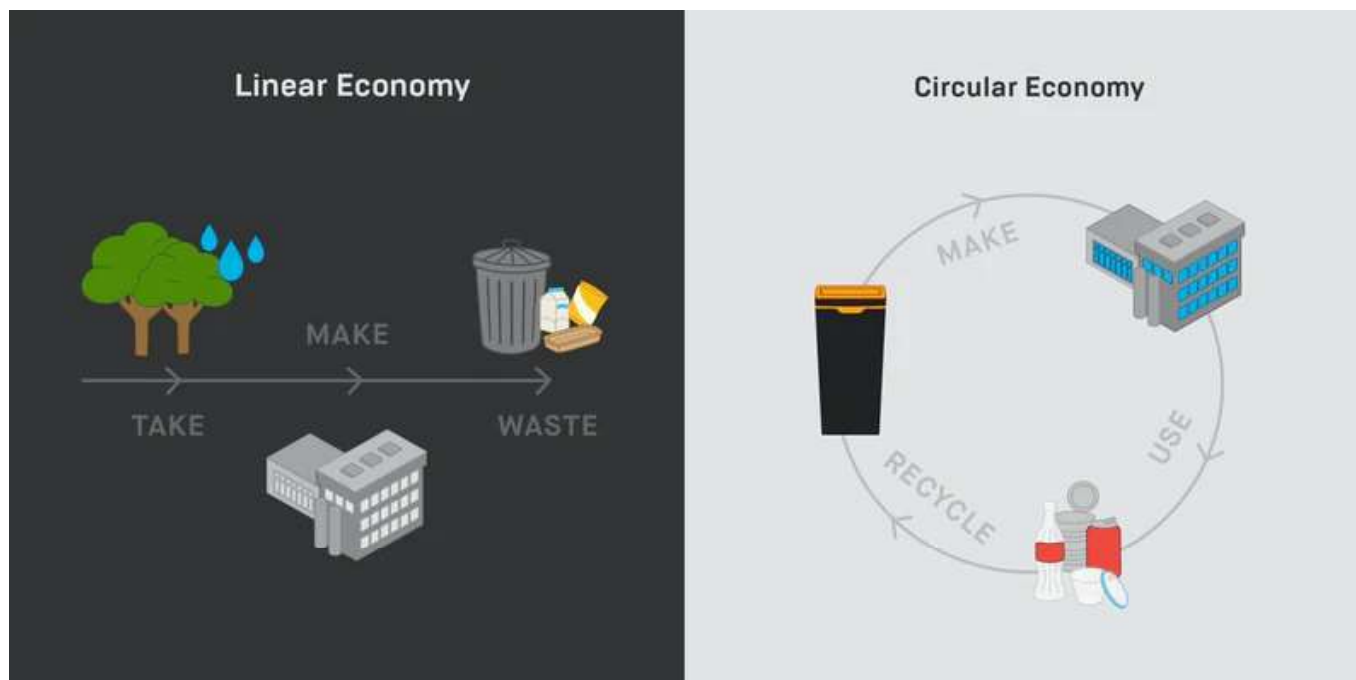
The above list is not exhaustive, and we welcome collaboration from schools and community groups based on curriculum objectives and action projects.

Also, at certain times of the year, we will run specific initiatives based on local and national agendas, and seasonal campaigns.





# What happens to our recycling and general household waste?



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# MRF



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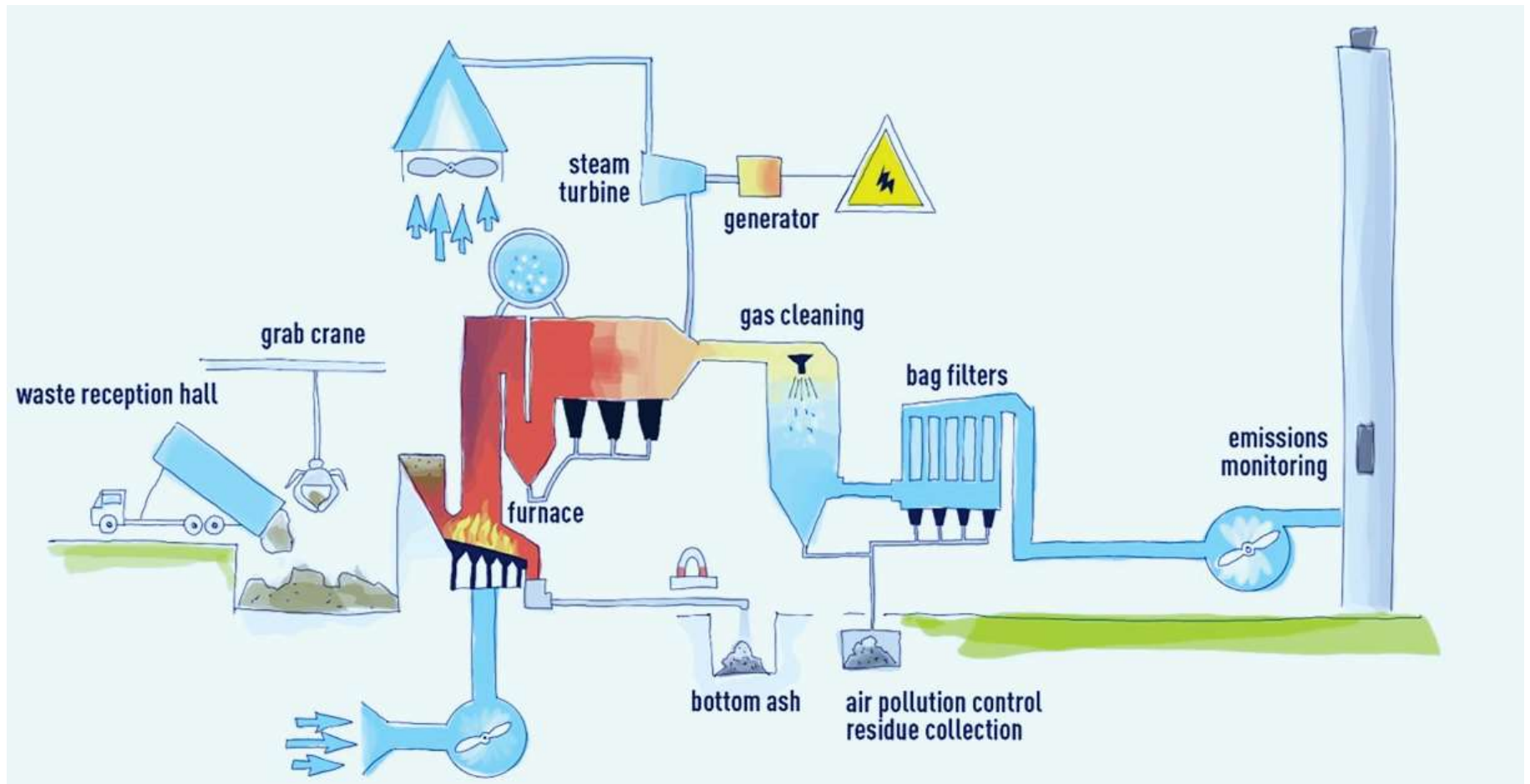


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# EFW



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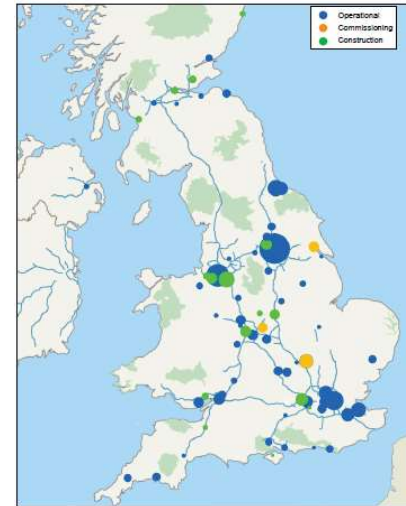


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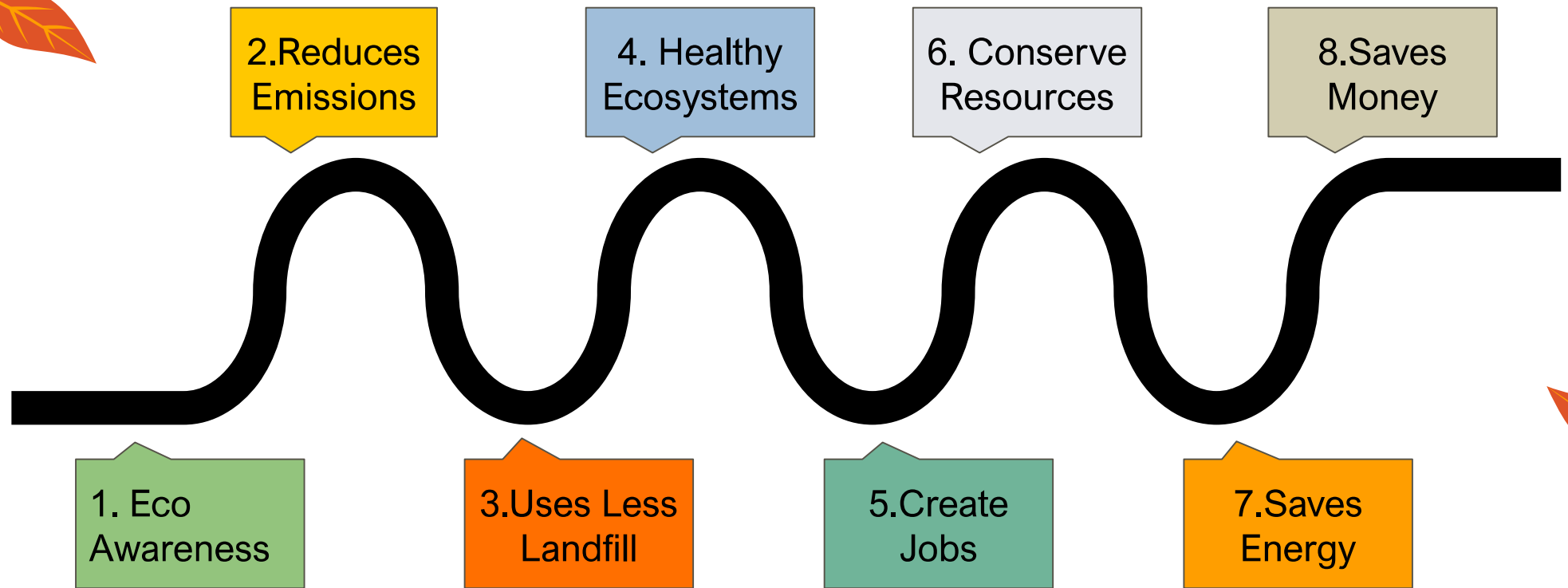


# Energy From Waste

- 51 in the country and 11 owned and operated by SUEZ
- Emissions are tightly regulated
- Cheaper, greener solution to landfill



# Benefits of Recycling



# What can you recycle?

We use the blue bin for:

- Plastic bottles, yogurt pots, butter tubs
- Flattened cardboard
- Drinks cans
- Aerosols
- Glass bottles, jars

## BLUE RECYCLING BIN



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# What can't you recycle at home?

- Bubble wrap
- Ceramics
- Laminated paper
- Wood
- Mirrors
- Paper with metallic, glitter or velvet on it
- Greasy containers (like toxic containers, recyclable items that have grease on them usually aren't recyclable)
- Plastic toys
- Nappies
- Pet food pouches
- Cat litter
- Toothpaste tubes
- Cotton wool
- Tissues
- Bricks

- Plastic wrapping and bags (sometimes called soft plastic) can often only be recycled at supermarkets. Check the recycling locator to see if this can be recycled in your local area.
- Electronic items - these can be recycled, but they usually need to be recycled separately at a recycling centre. Some local authorities do collect them from your kerbside collection so check the recycling locator to see if they can be recycled in your local area.



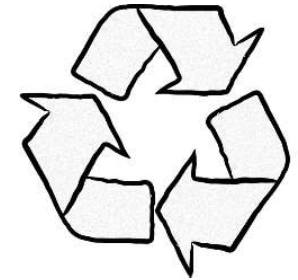
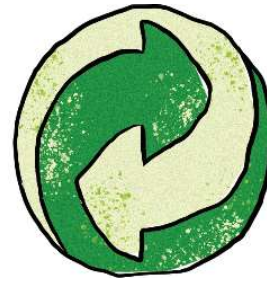
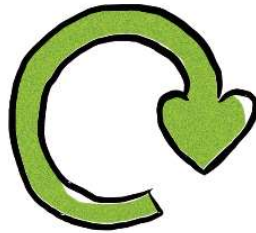
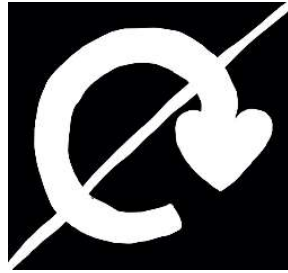
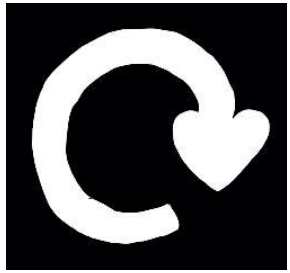
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# What does the symbol mean?



<https://www.recyclenow.com/recycle-an-item>

**Dizzying array of recycling symbols 'is confusing consumers'**

**Which? says people often don't understand various symbols found on packaging**

**The Guardian**



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# Contamination

Contamination in recycling refers to anything that's in your recycling that shouldn't be. In some cases, that might be the result of what's known as 'wishcycling' – when we chuck without checking, in the hope that something is recyclable.



# VAPES

Around 1.3 million single-use vapes are thrown away every week and, according to Material Focus, that's enough to cover 22 football pitches each year.

Vapes must be disposed of correctly as they contain lithium-ion batteries which can easily catch fire if broken or damaged. When littered, they can also leach dangerous metals, battery acid, and nicotine into the environment.



# Food Waste

UK households waste around 6.5 million tonnes of food every year, **4.5 million** of which is edible.

Those 4.5 million tonnes are enough to fill 38 million wheelie bins, or 90 Royal Albert Halls!



Too Good To Go



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# Questions?

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