

Just to introduce myself, I'm Julia and I work at an organisation called Everyday Plastic. We run campaigns to raise awareness about the single-use plastic problem, and aim to inspire people to reduce their own plastic consumption.

This March, we're teaming up with Greenpeace UK to run [The Big Plastic Count](#), the UK's largest investigation into household plastic waste. Our goal is to highlight the urgency and scale of the plastic problem, and empower individuals to play a part in helping solve the plastic crisis.

The Big Plastic Count brief is really simple: count your plastic waste for one week (from 11-17 March) and submit your results to us online. This will automatically generate your personalised household plastic footprint and will help us to reveal how much plastic we are throwing away as a nation, and what really happens to it afterwards. We'll use the results to convince UK ministers to lead the way at [global talks that could finally phase out plastic pollution for good](#).

Over 60,000 people across the UK have already signed up, but the more people we have taking part, the more powerful our collective voice will become.

We would love for the members of the Torpoint and Rame Peninsula U3A to join us on our mission, and would be extremely grateful if you would be willing to help us achieve that by sharing on the registration link with your group members: thebigplasticcount.com/U3A

We also have additional information especially for [community groups](#), as well as images and graphics to share with your wider network and community (e.g. on social media or in an email newsletter). You can download those at the following link: [TBPC assets](#)

If you have any questions, or would like more info, please do get in touch and I'll be happy to help you.

Thanks for your support. Let's get counting!

Best wishes,
Julia

--

Julia Bell (she / her)
Project Manager | Everyday Plastic

**EVERYDAY
PLASTIC**