



Membership Survey 2019

Regional Supplement

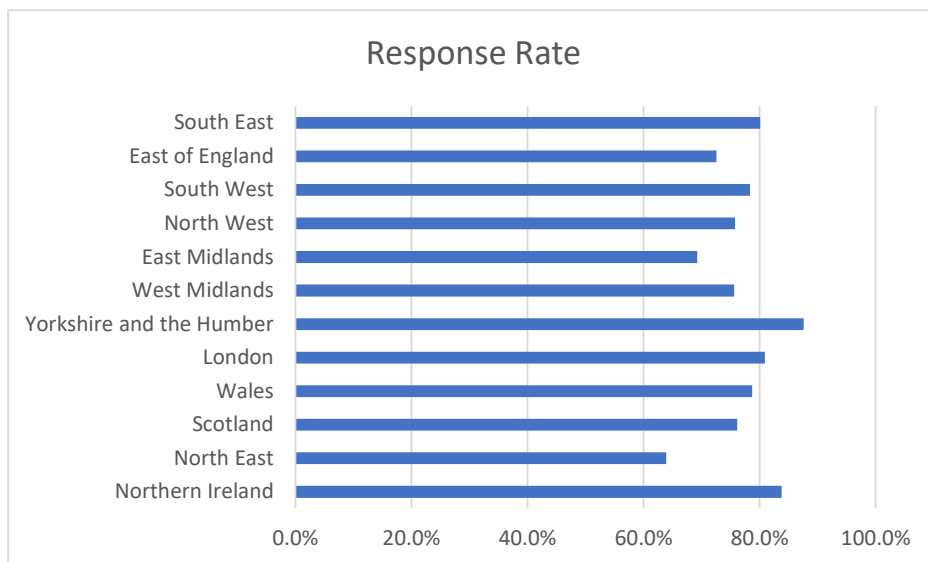
Survey Response

This is the supplement to the 2019 Overview Report contains information on Regional/Country variation of members gender and age. A full report on all questions by Region/Country should be available by the end of February

4520 Member Survey forms were sent out to 202 randomly chosen U3As. The selection of large, medium and small U3As were chosen in proportion to the number of U3As in each of the nine English Regions and three Countries. The data was taken from the Six Year Analysis Report March 2019.

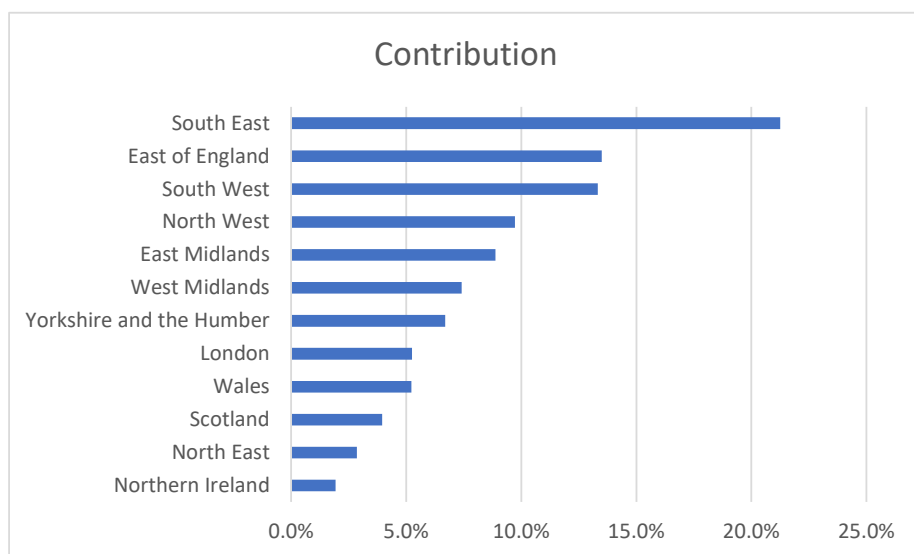
The number of responses, whilst very good, were not in proportion to the members disturbed by size and geography. The average response rate for the UK was 77%.

Geographical response rate as shown.



Regional contribution to the overall survey is shown by the % of the total number of returns by Region.

The returns are thus in proportion to the size of each Region/Country in which the South of England and London accounts for almost half the membership



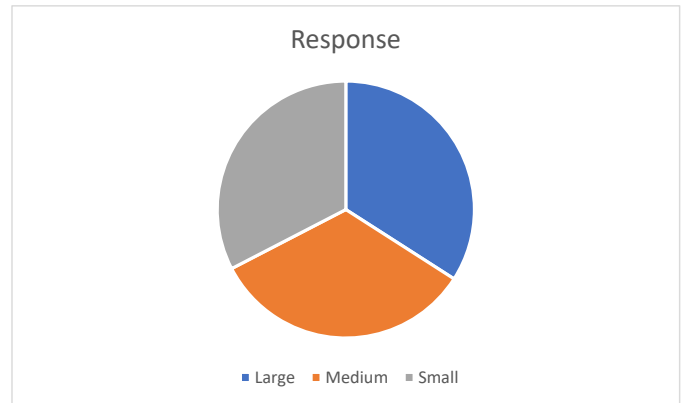


Response by Size.

The response rate by U3A size was evenly split. About a third of the response from small, medium and large U3As.

The data exists to further analyse by size within a Region but in the smaller Regions and Countries the limited amount of data makes the statistical significance suspect.

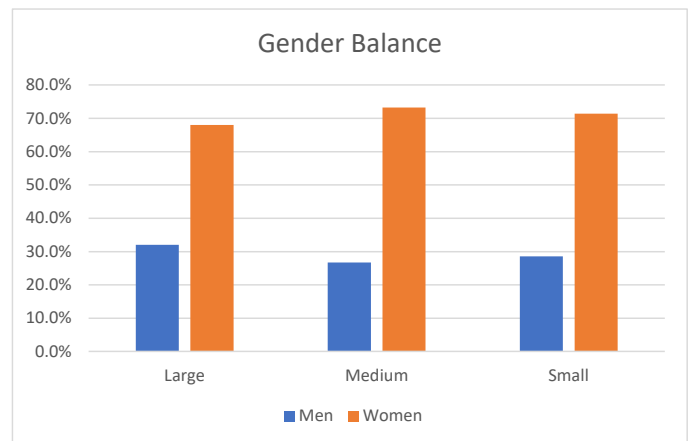
	Response
Large	34.1%
Medium	33.3%
Small	32.6%



Gender Balance

Gender balance is very similar across the size of U3As. There is no obvious reason to suppose that gender balance is affected by U3A size.

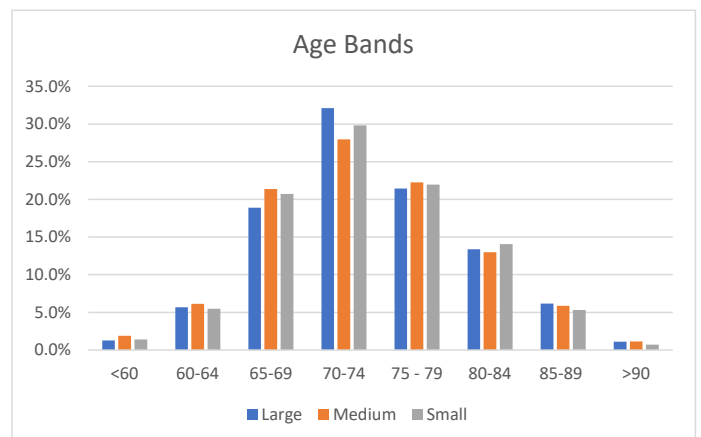
	Men	Women
Large	32.0%	68.0%
Medium	26.8%	73.2%
Small	28.6%	71.4%



Age Distribution

Similarly age distribution is very similar for U3As of different sizes.

	Large	Medium	Small
<60	1.3%	1.9%	1.4%
60-64	5.7%	6.1%	5.5%
65-69	18.9%	21.4%	20.7%
70-74	32.1%	28.0%	29.8%
75 - 79	21.4%	22.3%	21.9%
80-84	13.4%	13.0%	14.1%
85-89	6.2%	5.9%	5.3%
>90	1.1%	1.1%	0.7%



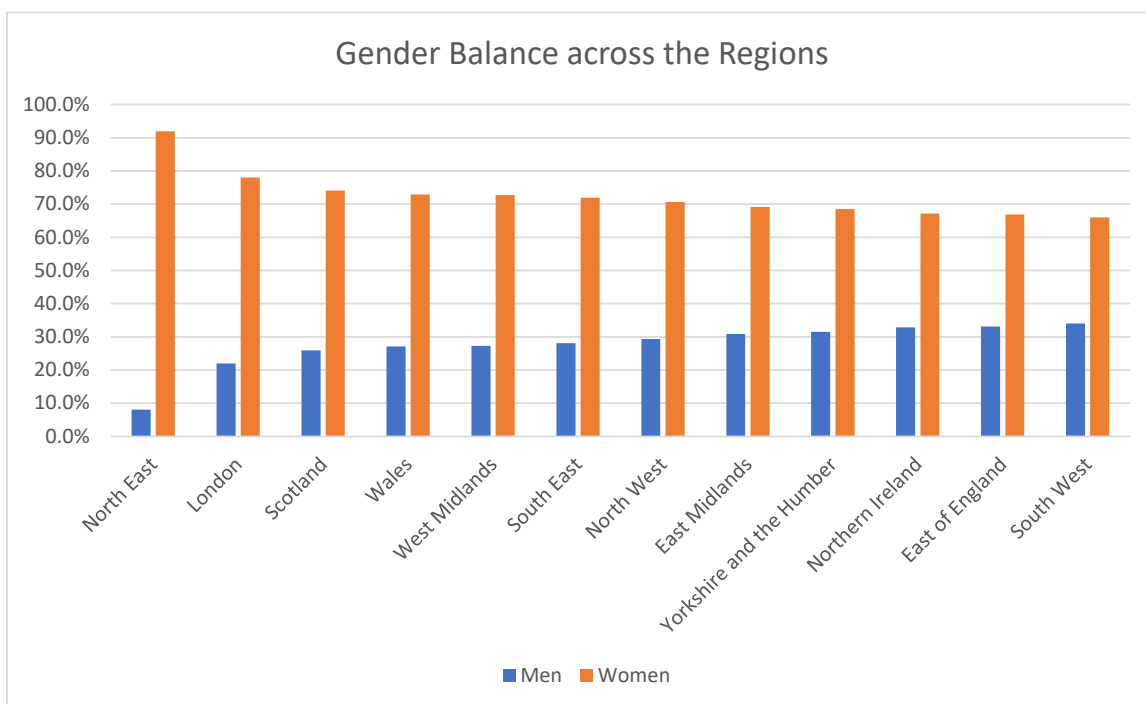
Regional Variations

By Gender

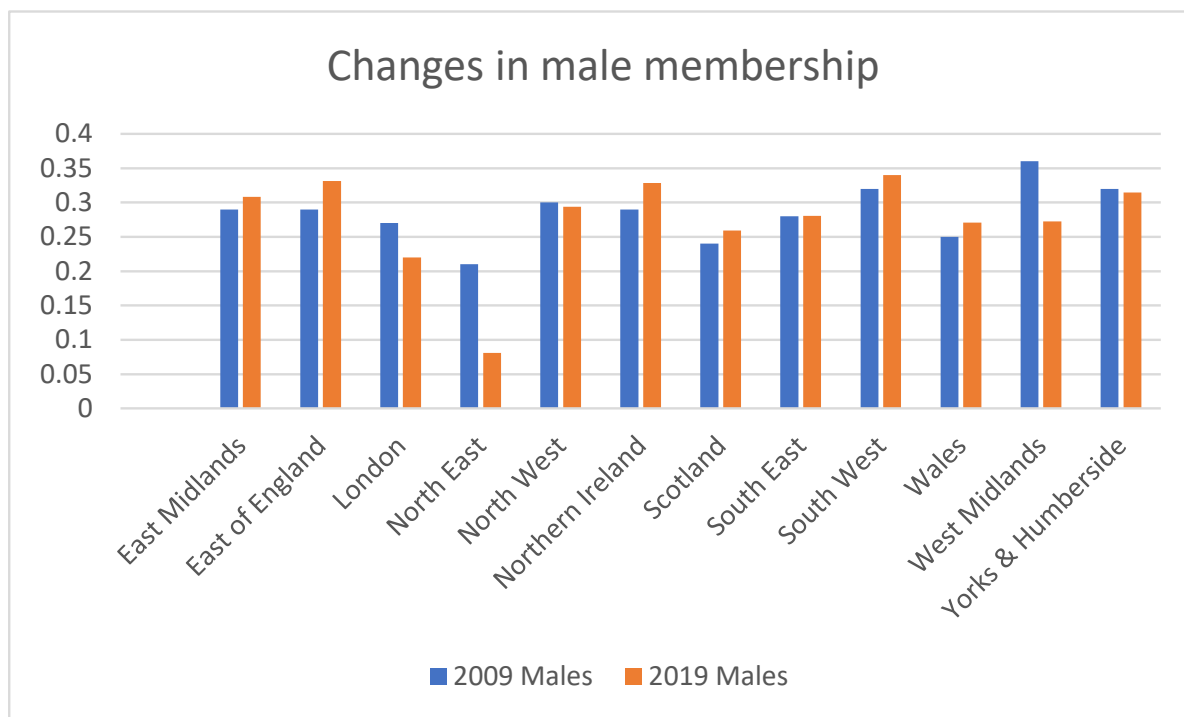
There is a significant spread of male membership proportions between London and the South West. Evidence from national census data indicates that the ratio of men to women drops dramatically from age 50 onward. This would not explain the disproportionate female make up of the movement however.

The figure for the North East is suspect. Of 99 returns from the North East only 8 were from males. The North East had a lower response rate than the average. It is possible this result is more to do with the way forms were distributed in local U3As. See comparison with the 2009 survey which shows a significantly higher percentage.

	Males	Females
North East	8.1%	91.9%
London	22.0%	78.0%
Scotland	25.9%	74.1%
Wales	27.1%	72.9%
West Midlands	27.2%	72.8%
South East	28.0%	72.0%
North West	29.4%	70.6%
East Midlands	30.8%	69.2%
Yorkshire and the Humber	31.5%	68.5%
Northern Ireland	32.8%	67.2%
East of England	33.1%	66.9%
South West	34.0%	66.0%



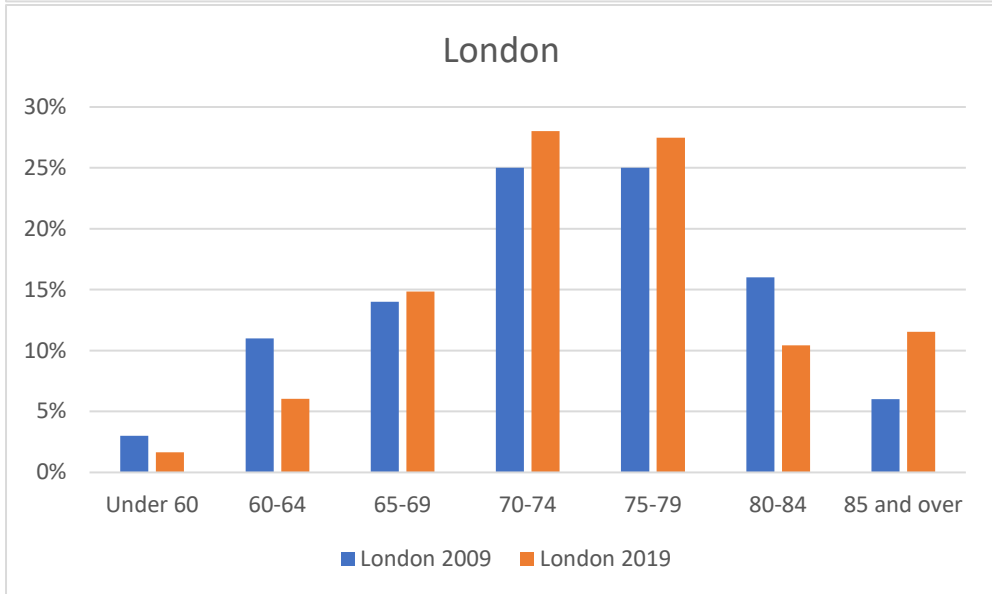
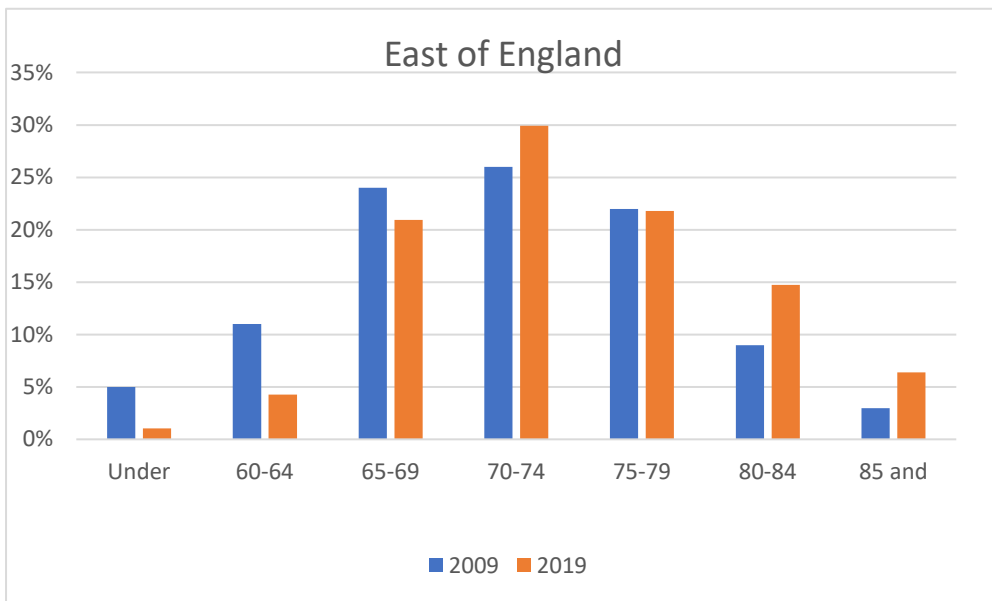
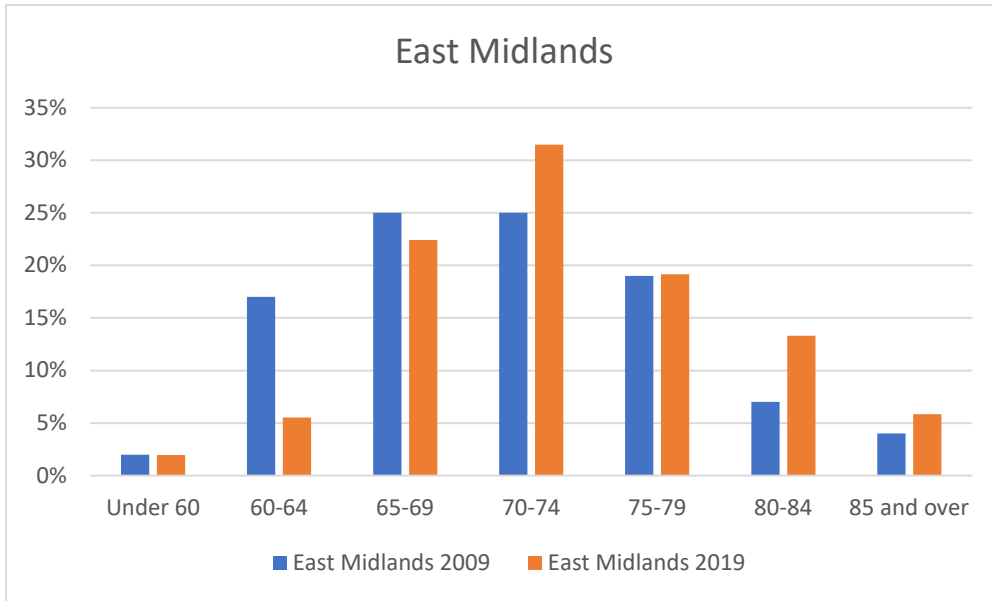
Region	2009 Males	2019 Males	2009 Females	2019 Females
East Midlands	29%	31%	71%	69%
East of England	29%	33%	71%	67%
London	27%	22%	73%	78%
North East	21%	8%	79%	92%
North West	30%	29%	70%	71%
Northern Ireland	29%	33%	71%	67%
Scotland	24%	26%	76%	74%
South East	28%	28%	72%	72%
South West	32%	34%	68%	66%
Wales	25%	27%	75%	73%
West Midlands	36%	27%	64%	73%
Yorkshire & Humberside	32%	31%	68%	69%

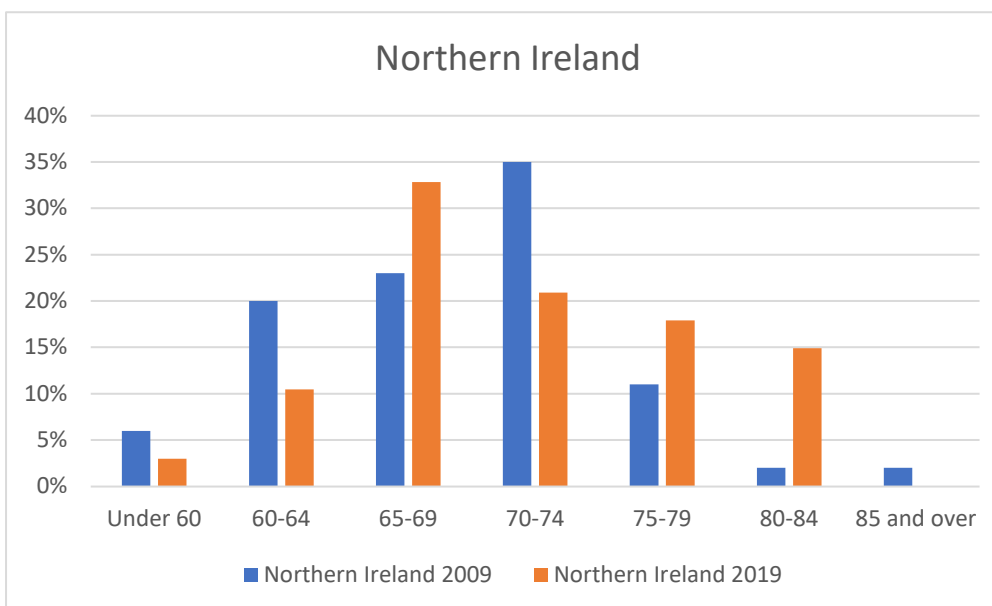
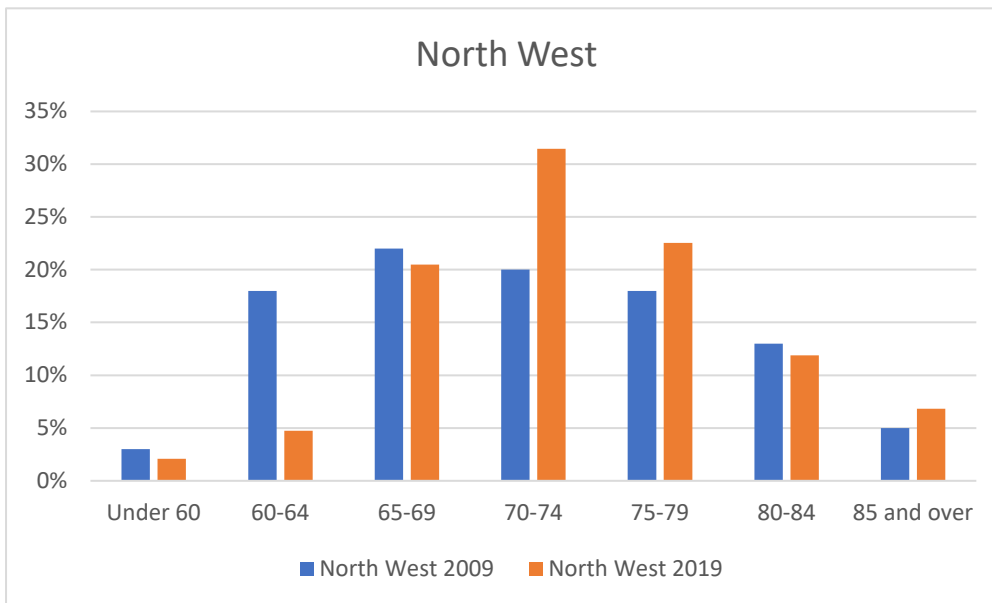
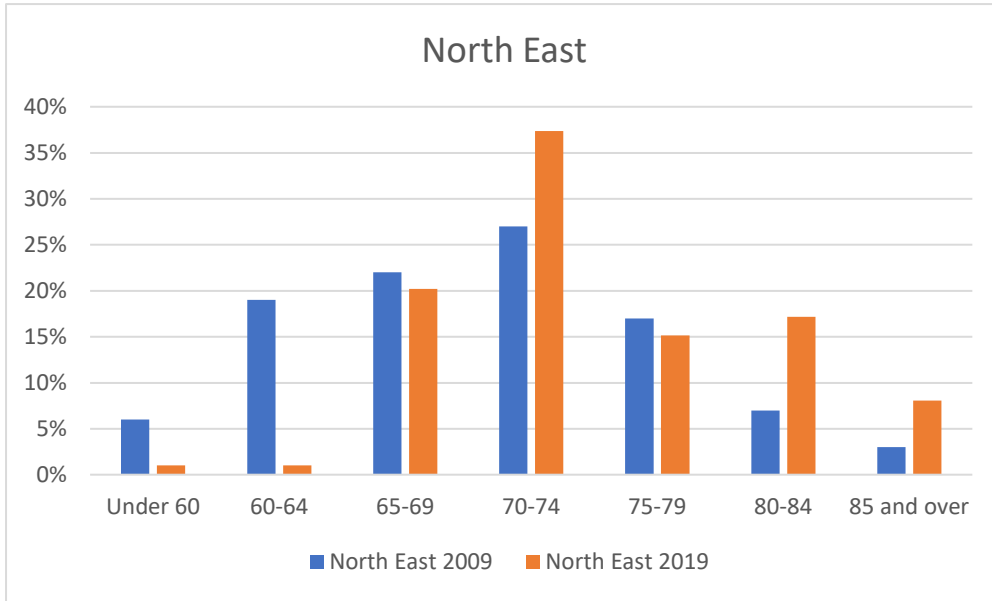


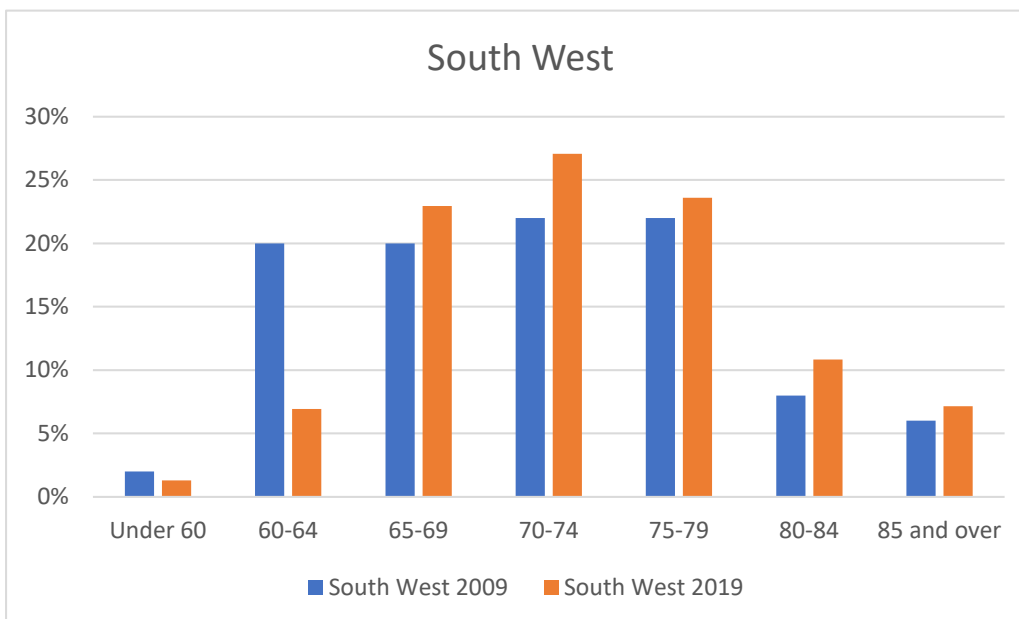
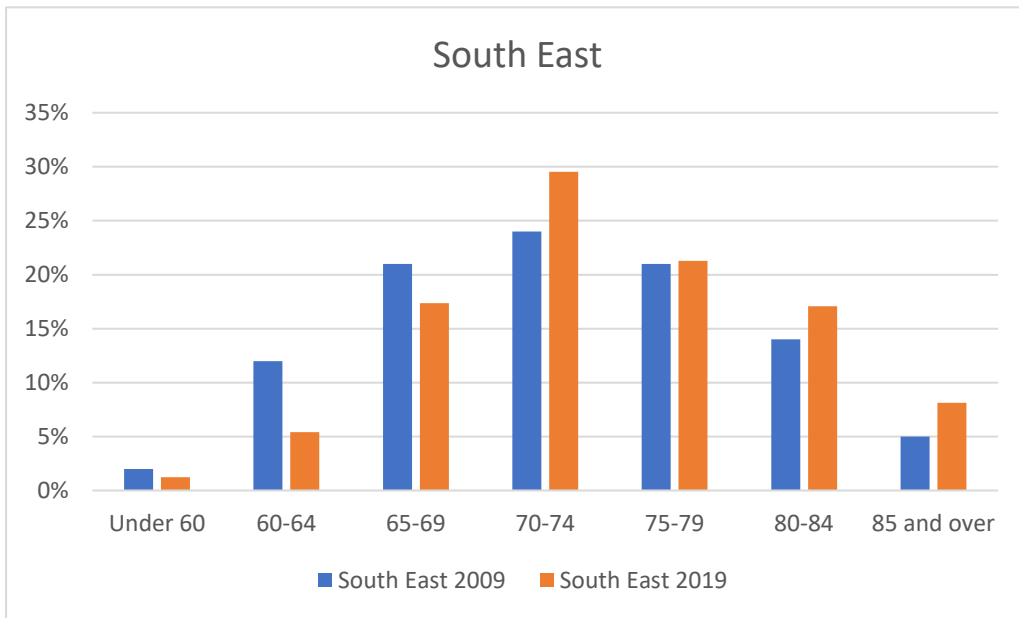
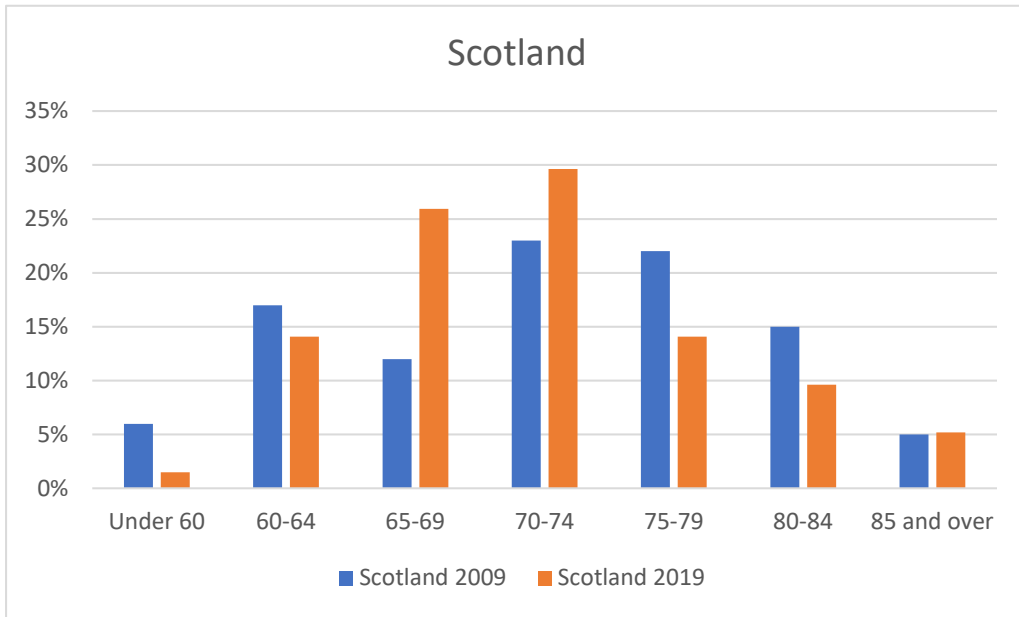
Regional Age bands and changes.

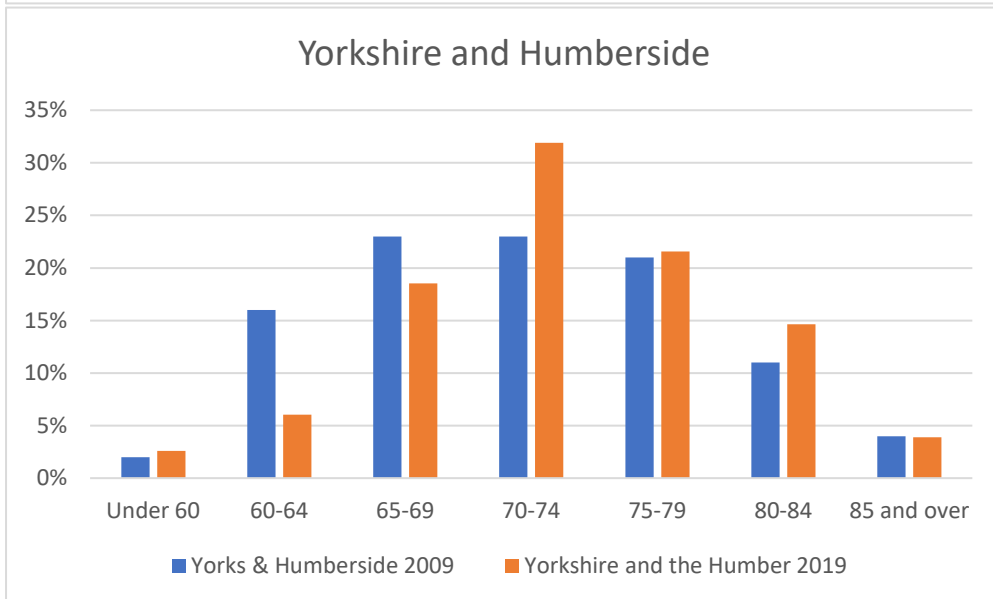
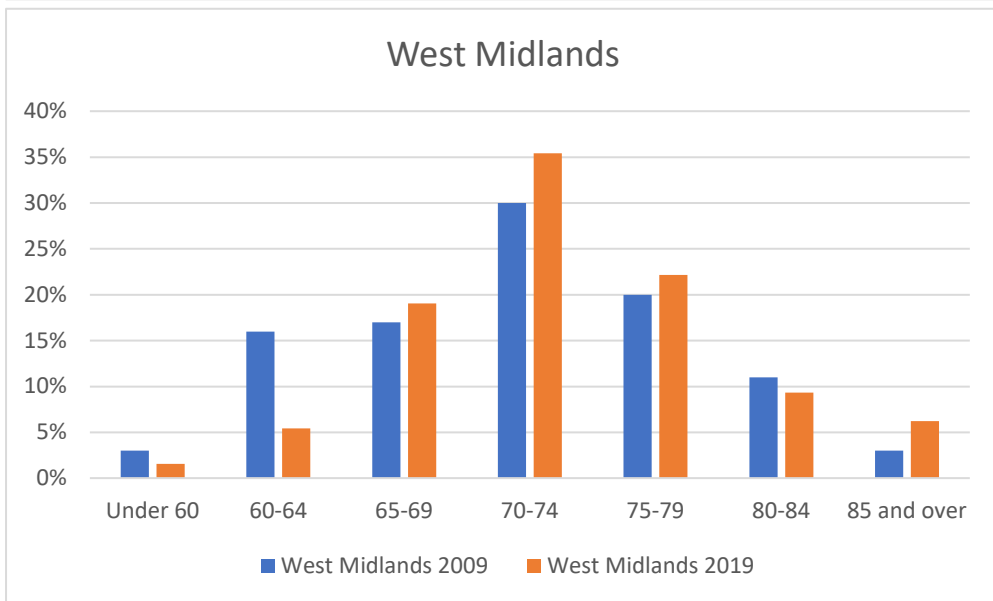
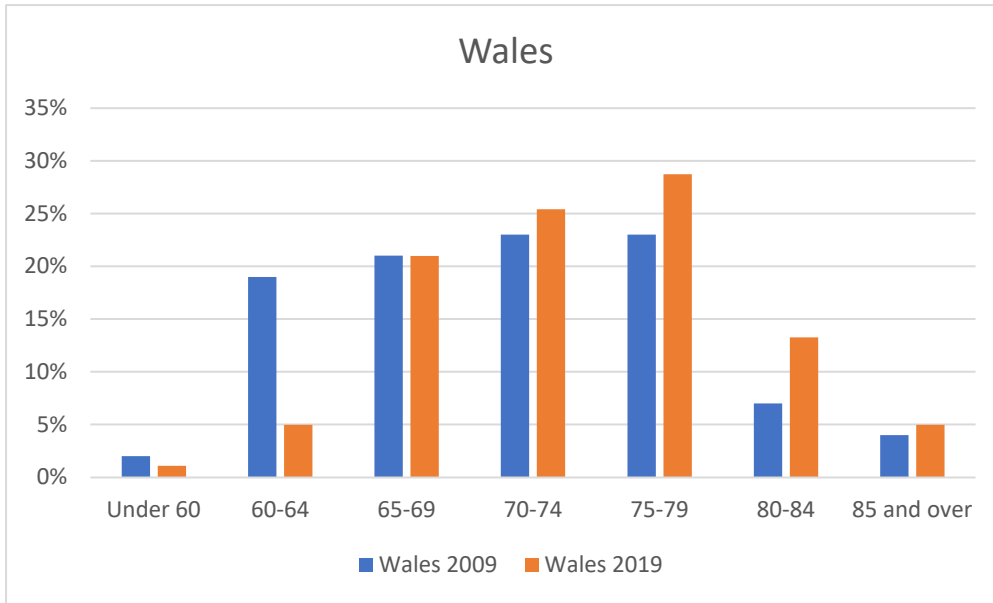
There is a lot of data on age distribution and changes since 2009. Each Region/Country is shown separately with the big table at the end for detail. It is clear that most regions are experiencing an ageing membership. This is understandable as members live longer and stay in the U3A for a long time. However it is an issue that we are not getting more younger members joining.

This is an issue that is being addressed by The Communications and External Affairs Committee (CEAC) and work is being commissioned to test market messages to attract younger people and in particular those about to retire with no university degree and to discriminate between men and women.









		Under 60	60- 64	65-69	70-74	75- 79	80-84	85 and over
East Midlands	2009	2%	17%	25%	25%	19%	7%	4%
East Midlands	2019	2%	6%	22%	31%	19%	13%	6%
East of England	2009	5%	11%	24%	26%	22%	9%	3%
East of England	2019	1%	4%	21%	30%	22%	15%	6%
London	2009	3%	11%	14%	25%	25%	16%	6%
London	2019	2%	6%	15%	28%	27%	10%	12%
North East	2009	6%	19%	22%	27%	17%	7%	3%
North East	2019	1%	1%	20%	37%	15%	17%	8%
North West	2009	3%	18%	22%	20%	18%	13%	5%
North West	2019	2%	5%	20%	31%	23%	12%	7%
Northern Ireland	2009	6%	20%	23%	35%	11%	2%	2%
Northern Ireland	2019	3%	10%	33%	21%	18%	15%	0%
Scotland	2009	6%	17%	12%	23%	22%	15%	5%
Scotland	2019	1%	14%	26%	30%	14%	10%	5%
South East	2009	2%	12%	21%	24%	21%	14%	5%
South East	2019	1%	5%	17%	30%	21%	17%	8%
South West	2009	2%	20%	20%	22%	22%	8%	6%
South West	2019	1%	7%	23%	27%	24%	11%	7%
Wales	2009	2%	19%	21%	23%	23%	7%	4%
Wales	2019	1%	5%	21%	25%	29%	13%	5%
West Midlands	2009	3%	16%	17%	30%	20%	11%	3%
West Midlands	2019	2%	5%	19%	35%	22%	9%	6%
Yorks & Humberside	2009	2%	16%	23%	23%	21%	11%	4%
Yorkshire and the Humber	2019	3%	6%	19%	32%	22%	15%	4%

Note The over 90s from 2019 survey have been added to the over 85 figures from the 2009 survey for consistency.