



u3a learn,
laugh,
live

Shout Out

for u3a Berwick-upon-Tweed and u3a Seaham and District

Third Age Matters

Our own u3a magazine is really good value for money, when compared with any other glossy magazine on sale in high street newsagents. I do hope that most if not all of your members receive copies. I understand that some u3as include the cost of Third Age Matters in their annual membership fee – so every member DOES receive their own personal copy, automatically.

Also, an increasing number of u3as use 'once-read' copies as a publicity tool. Slowly, public places and waiting rooms are reopening without restrictions and magazines are beginning to reappear. Do please encourage your Third Age Matters readers to strategically place their 'once-read' copy in a public place (eg branch library or local government office) or waiting room (eg surgery or job centre). Do not forget to place a small sticker on the front cover with your name, contact details and website address!

u3a Berwick-upon-Tweed Nature Trail and u3a Seaham and District pebbles

Many of you acted on my alert and watched the feature on BBC Look North, by weatherman Paul Mooney, about the Nature Trail developed by the Environmental Group at u3a Berwick-upon-Tweed. Congratulations on the publication of a short feature in the Autumn edition of Third Age Matters.

The 'beautifully painted' pebbles, scattered in all sorts of places on 2021 u3a Day by u3a Seaham and District, have already attracted lots of publicity. Congratulations on the publication of a photo (worth 1,000 words!) in the u3a Day double-page spread, in the Autumn edition of Third Age Matters.

With best wishes to you and your u3a members

Kelvin Rushworth

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