

U3a Brand Centre: brief introduction



Just in case this news passed you by ... !

Like me, I guess, Covid-19 has meant that personal life has become a little more complicated and that local u3a life has had to change. Each of us has an increasing range of differing life and u3a priorities.

Therefore, you may not have had the time or inclination to tune into the AGM of The Third Age Trust or to look at their revamped website or even realise that the refined and modernised new logo is being used.

Now, if you are wanting Publications, Publicity Materials, Merchandise or access to the Image Library – you need to register at the u3a Brand Centre (<https://u3abrand.org.uk/>). For example, you can download various versions of the new u3a logo, The Third Age Trust Annual Report, the Development Plan 2020-2023 and the Brand Guideline booklet.

An interesting diversion right now, but great fun and really exciting!

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