

Shout Out for Siteworks Pioneers and more identified local u3a Publicity Contacts

Siteworks Pioneers

Many congratulations to u3a Furness and u3a Skiddaw as their great new Siteworks website goes live. The photos on the Welcome and Home pages, respectively, are lovely.

You can see the innovative layouts on ...

Furness (u3asite.uk) and

Skiddaw (u3asite.uk)

I guess that there a many more u3as in our region who are likely to 'go live' in the near future. Be sure to let me know.

Publicity Contacts

I should begin by stating that, as u3as in North West England have so many different ways of describing the volunteer who fulfils a publicity role, I am using the generic term 'Publicity Contacts'.

Anyhow, I want to tell you how thrilled I am that 15% of u3as in our region have let me know that they have a designated Publicity Contact (or whatever).

However, I have a sneaking suspicion that there are even more! Please let me know if your u3a has appointed or elected a Publicity Contact. Many thanks.

Now that the number is more than a handful, I will be asking those identified Publicity Contacts if they would like to form a North West Publicity Contacts Network to provide good ideas, mutual support and relevant information. Maybe short workshops or briefings or talks by members of the u3a-UK Communications Team? Watch this space!

With best wishes to you and your u3a members Kelvin Rushworth

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