



u3a learn,
laugh,
live



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Raising the profile our of own u3a activities

Every year there are four vital opportunities to publicise your u3a activities:

- UK Volunteers Week (1 to 7 June) - maybe an event to thank your Group Convenors and highlight the huge variety of your activities and groups?
- u3a Week (21 to 29 September) - get out and about and shout loudly, here there and everywhere, to raise the profile of our wonderful organisation - publicity is the main focus but recruiting members may be a bonus
- UK Trustees Week (4 to 8 November) - maybe an event to thank your hard-working Trustees and to tell the members how rewarding and exciting the role of a u3a Trustee can be?
- UN International Volunteer Day (5 December) - maybe great pre-Christmas opportunity to have fun and thank all of those special u3a volunteers who make the tea, stack the chairs, meet and greet, sort out the audio-visual equipment etc?

United Nations: special days and weeks

Mention of the United Nations reminds me that there are special days and weeks, across the world, throughout the year eg there were twelve in February, including World Wetlands Day, International Day of Girls and Women in Science and World Radio Day.

If you have a little time, scan through the rather long attached list and identify those which may be a useful 'publicity hook' for your u3a.