

Websites Review

Delegates Meeting, 4th July

July 2018
Rev. 01

Agenda



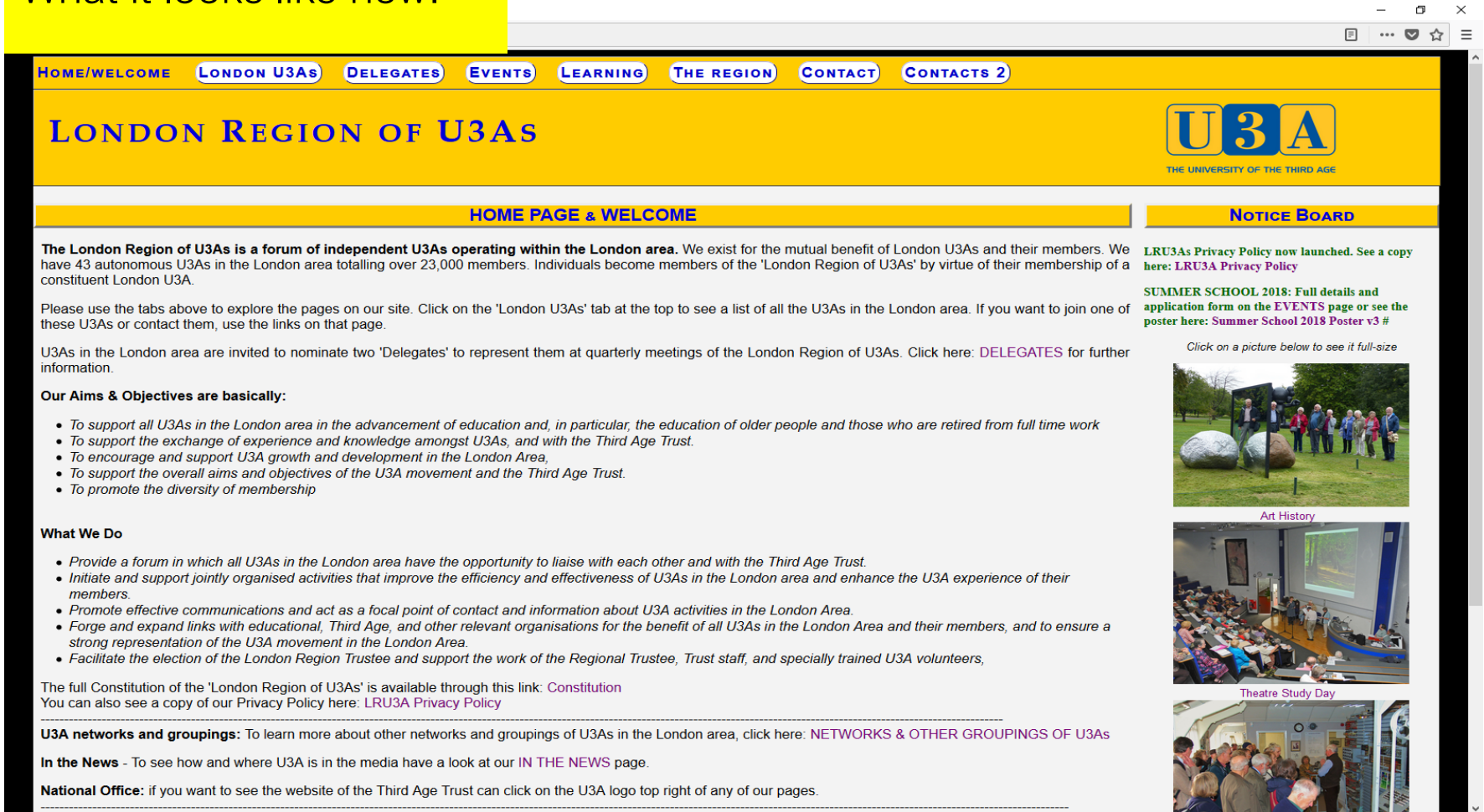
1. Demo of updated LRU3A website
2. LRU3A website analytics
3. Development of the LRU3A Delegates' page
4. What do you want out of the LRU3A website?

5. The variety of U3A websites
6. How good is yours?
7. Anything else?

Apologies up front. There will be questions! Fill in the form please.

1. Demo of updated LRU3A website

What it looks like now:



The screenshot shows the LRU3A website home page. At the top, there is a navigation menu with links: HOME/WELCOME, LONDON U3As, DELEGATES, EVENTS, LEARNING, THE REGION, CONTACT, and CONTACTS 2. Below the menu is the main header with the text "LONDON REGION OF U3As" and the U3A logo. The page is divided into two main columns. The left column is titled "HOME PAGE & WELCOME" and contains the following text: "The London Region of U3As is a forum of independent U3As operating within the London area. We exist for the mutual benefit of London U3As and their members. We have 43 autonomous U3As in the London area totalling over 23,000 members. Individuals become members of the 'London Region of U3As' by virtue of their membership of a constituent London U3A." It also includes a paragraph about using the navigation tabs, a paragraph about nominating delegates, and a section titled "Our Aims & Objectives are basically:" with a bulleted list of five points. Below that is a section titled "What We Do" with a bulleted list of seven points. At the bottom of the left column, there is a link to the Constitution and a link to the Privacy Policy. The right column is titled "NOTICE BOARD" and contains three items: "LRU3As Privacy Policy now launched. See a copy here: LRU3A Privacy Policy", "SUMMER SCHOOL 2018: Full details and application form on the EVENTS page or see the poster here: Summer School 2018 Poster v3 #", and a link to "Click on a picture below to see it full-size". Below the text in the notice board are three images: "Art History" showing a group of people in a park, "Theatre Study Day" showing a group of people in a lecture hall, and "Theatre Study Day" showing a group of people in a library or study area.

HOME PAGE & WELCOME

The London Region of U3As is a forum of independent U3As operating within the London area. We exist for the mutual benefit of London U3As and their members. We have 43 autonomous U3As in the London area totalling over 23,000 members. Individuals become members of the 'London Region of U3As' by virtue of their membership of a constituent London U3A.

Please use the tabs above to explore the pages on our site. Click on the 'London U3As' tab at the top to see a list of all the U3As in the London area. If you want to join one of these U3As or contact them, use the links on that page.

U3As in the London area are invited to nominate two 'Delegates' to represent them at quarterly meetings of the London Region of U3As. Click here: [DELEGATES](#) for further information.

Our Aims & Objectives are basically:

- To support all U3As in the London area in the advancement of education and, in particular, the education of older people and those who are retired from full time work
- To support the exchange of experience and knowledge amongst U3As, and with the Third Age Trust.
- To encourage and support U3A growth and development in the London Area,
- To support the overall aims and objectives of the U3A movement and the Third Age Trust.
- To promote the diversity of membership

What We Do

- Provide a forum in which all U3As in the London area have the opportunity to liaise with each other and with the Third Age Trust.
- Initiate and support jointly organised activities that improve the efficiency and effectiveness of U3As in the London area and enhance the U3A experience of their members.
- Promote effective communications and act as a focal point of contact and information about U3A activities in the London Area.
- Forge and expand links with educational, Third Age, and other relevant organisations for the benefit of all U3As in the London Area and their members, and to ensure a strong representation of the U3A movement in the London Area.
- Facilitate the election of the London Region Trustee and support the work of the Regional Trustee, Trust staff, and specially trained U3A volunteers,

The full Constitution of the 'London Region of U3As' is available through this link: [Constitution](#)
You can also see a copy of our Privacy Policy here: [LRU3A Privacy Policy](#)

U3A networks and groupings: To learn more about other networks and groupings of U3As in the London area, click here: [NETWORKS & OTHER GROUPINGS OF U3As](#)

In the News - To see how and where U3A is in the media have a look at our [IN THE NEWS](#) page.


National Office: if you want to see the website of the Third Age Trust can click on the U3A logo top right of any of our pages.


NOTICE BOARD


LRU3As Privacy Policy now launched. See a copy here: [LRU3A Privacy Policy](#)

SUMMER SCHOOL 2018: Full details and application form on the [EVENTS](#) page or see the poster here: [Summer School 2018 Poster v3 #](#)

Click on a picture below to see it full-size


Art History

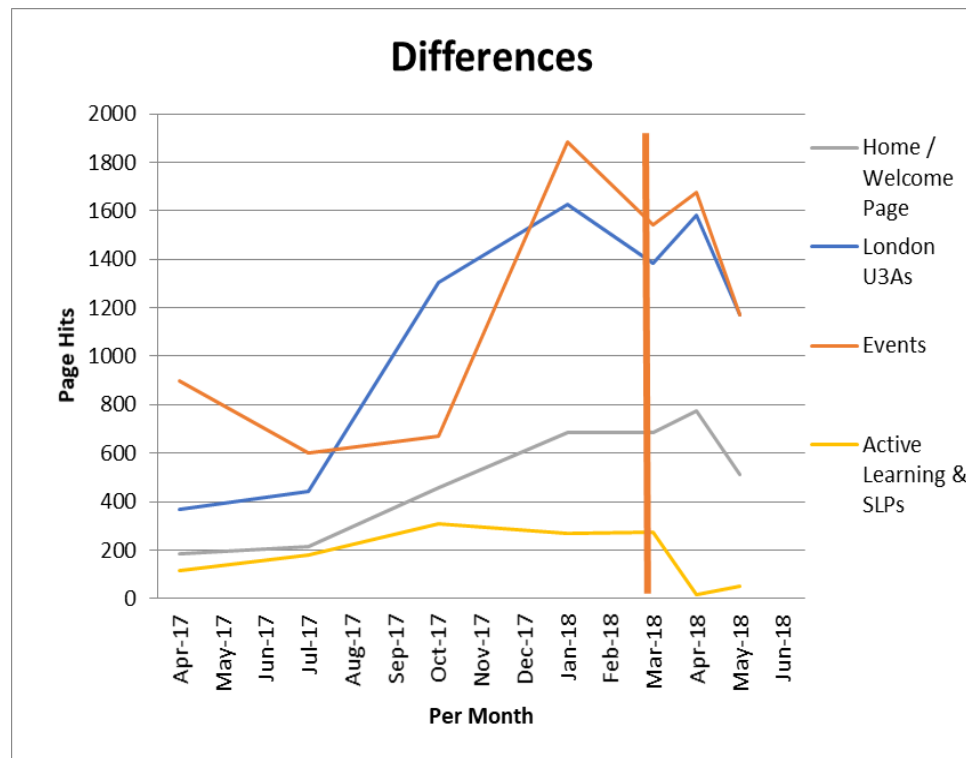
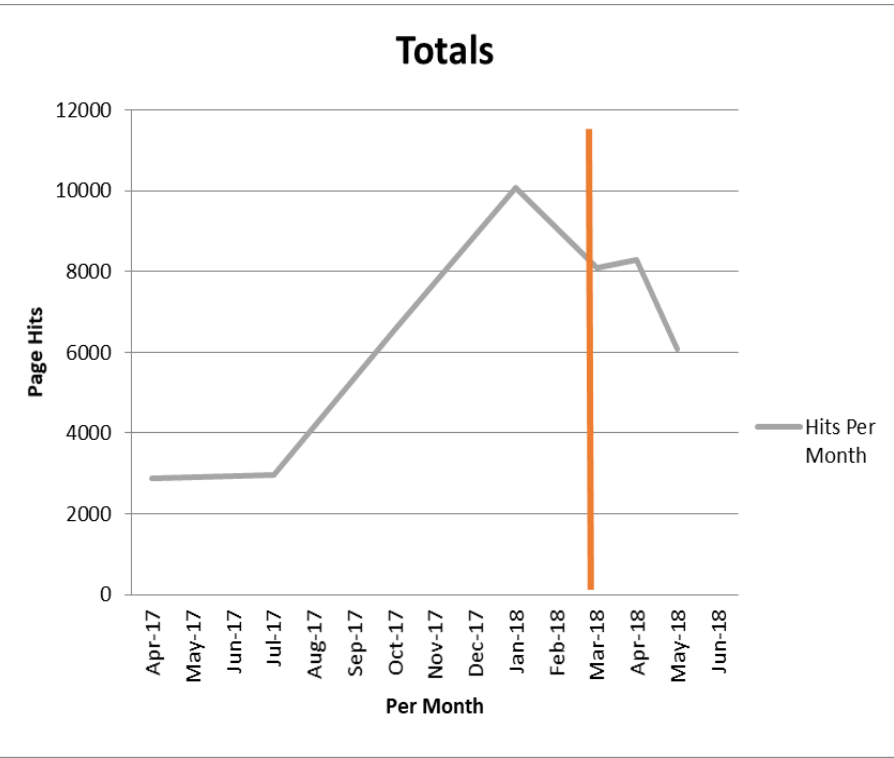

Theatre Study Day


Theatre Study Day

2. LRU3A website analytics



- Who has looked at the revised LRU3A website? (fill in the form please)



- Highest: Events & (listing of) London U3As
- Disappointing / Surprising: Active Learning & SLPs
- Is 8,000 hits per month good or bad?

2. LRU3A website analytics



Website	Number of hits per month (total)
LRU3A	8,000
Islington U3A	70,000
What's yours?	??

3. Development of the LRU3A Delegates' page



Currently hosts:

- Role of a Delegate
- Dates of next Delegates meetings
- Minutes of previous meetings

Intent is to make it more useful by expanding to include:

- Best practice examples for U3As
- Learnings on what has worked well (or doesn't)
- Anything else?

4. What do you want out of the LRU3A website?



- What improvements can you suggest?
(fill in the form please)

5. The variety of U3A websites



Did you know:

1. Out of the 43 U3As in the London area, 41 have websites (Haringey & Hillingdon South don't)
2. Out of these 41 sites, 21 use the 'Generic Site Builder' program provided by National Office
3. The other 20 use a variety of website builder programs

So quite a range of different 'looks' to our websites.

Some are a lot better than others.....

6. How good is yours?



Have you considered the following:

1. Have you looked at other U3A's websites, is yours one of the better ones or does it need improving?
2. What makes a good website? How do you judge if your website is good enough for your U3A?
3. How many hits per month do you have on your U3As website?
4. Who uses your website?
5. Do you have a clear purpose for your web site?

Is there a problem?

Anything to be done?

How can we help each other?

Should we pick something from the best or follow a set ideal, set model?

Would a Forum of web editors/ web masters be useful?

7. Anything else?



- Any questions?

Please return completed forms to me now.