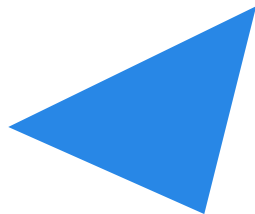




2021 Planning for the future

Sam Mauger CEO



Challenges

- u3a as we knew it
- Member engagement “lost members”
- Committee Concerns
- Foggy vision of next steps
- Roles and responsibilities – who does what

Embracing Our future u3a

2020 has brought its challenges and also opportunities

- ❖ u3a model Face to Face, Hybrid, Online
- ❖ u3as and the Trust have created Zoom interest groups, committee meetings, monthly meetings, phone trees, one to one support, learning programmes
- ❖ 100s of volunteers have come forward locally, regionally nationally
- ❖ The movement has kept moving

Member Link

- Member link programme planning
 - Survey
 - Contact
 - Action
 - Engagement
-
- I will be focusing on Action and Engagement

Engaging the lost members

- Sharing Skills
- Buddy u3as
- Telephone Trees
- Join your Network
- Contact us – keep in touch with the Third Age Trust about great ideas you would like to share

Not Online?

- Phone a friend
- Penfriends
- Round robin Letters
- Phone Calling and Conferencing intro on Zoom
- Why Pay conference calling
- Buddy Up with those online
- Print and post a newsletter to someone not online
- Helpline for members facing their own difficulties– u3a has partnered with Independent Age to use their helpline.

Doing More Online?

- National learning programme
- Subject Advisers
- Online Events and Talks
- Online platforms guide
- Sign up for a Zoom tutorial
- National Newsletter; Sources Trust u3a - Join Trust u3a – for access to online learning groups.
- Get involved in shared learning
- Access the Barclays Digital Wings tutorials or sign up for a ‘how to session’

Time on your hands?

- Join in the conversation on our Social Media
- Join Keeping In Touch –closed Facebook group 4,000 u3a members
- u3a Radio Podcast – listen to our radio podcast every month
- Volunteer to give a Talk?
- Contact us – the Third Age Trust is always here for you. Contact us with any help

What about Committees?

You as Committee members have the most crucial role you are the link and the gateway -communication Matters (the personal touch)

- Advice on AGMs
- u3a Covid Advice
- Revised Constitution
- Zoom Tutorials
- Finance
- Insurance Update
- Network Update
- Regional Team (working with the Trustee)

And what else?

- Beacon
- Trust systems upgrade
- Channelling our joint voice
- Forging partners and taking opportunities

The future is ours and we all have our part in it

“u3a shows the value of communities of interest and learning which are not defined by age, or by past experience, but instead are defined by the experiences still to be explored”.