u3a Beacon

Beacon

It makes your life easier

Presenter

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Agenda

- What does Beacon do for your u3a?
- Beacon service: help and support
- Beacon 2

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What does Beacon do for your u3a?

The challenges facing u3as

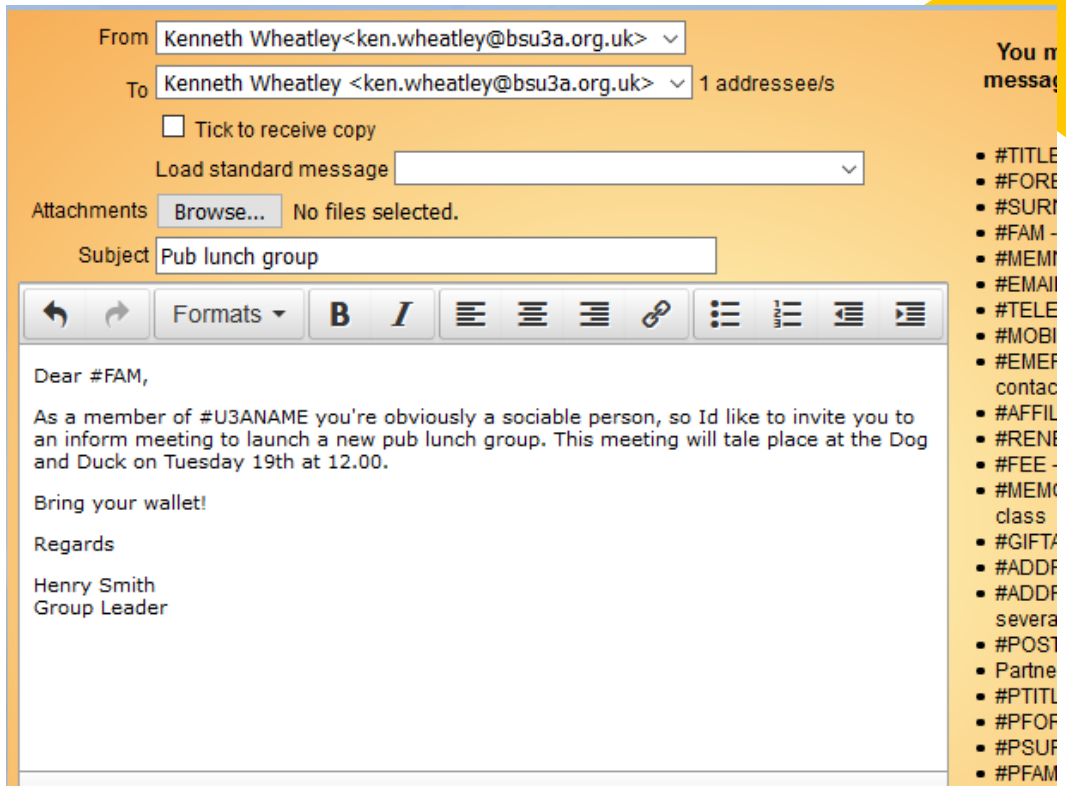
- Attracting and Retaining Members
- Communication with Members
- Keeping data secure and accurate
- Turnover of officers
- Reporting

Attracting and Retaining Members

- Reducing Membership Management time
- People can join online
- Members can renew online
- Greatly improved communications

Communication with Members

- Email all or some members
- Contact members of a group
- Members can see groups, calendar, their status in Member Portal



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Keeping data secure and accurate

- Data is in one, secure, place
- Strong controls on who can access or alter data
- Beacon is a great aid in ensuring GDPR compliance

Turnover of officers

- Common online platform used by hundreds of u3as
- Accessible from anywhere and any device
- Easy to learn
- Roles can be shared, easing handover

Reporting

- Generate reports for
  - AGM
  - Auditor
  - Charities Commission
  - HMRC (GiftAid)
  - Committee

Beacon Modules

- Membership
- Groups
- Finance
- Members’ Portal

What does Beacon give to a u3a?

- Aids members' recruitment and retention
- Helps you communicate with members
- Keeps data secure and helps with GDPR
- Helps greatly when officers change
- Helps u3as report to members and officialdom

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Beacon Help and Support

Beacon Help and Support

- Comprehensive support to migrate to Beacon
- Extensive documentation, including video tutorials
- Peer support through Beacon forum
- Formal support through Beacon Help Centre

What is Beacon 2?

Beacon 2 …

- Is built on lessons learned from Beacon 1
- Meets modern standards for sites
- Extends Beacon 1 functionality significantly
- Is by u3as for u3as – and for their networks and regions

Beacon 2 Plan

- To deliver Beacon with an incorporated website
- To provide one page login to all Members, Users and Editors
- To incorporate Events management and Financial package upgrade
- To develop a package for networks and regions to communicate directly with u3as and members.

Summary

Beacon

- Helps u3as now and in the future
- Will become even better with Beacon 2
- Designed by and for u3as
- Will support networks and regions

THANK YOU

Any Questions?

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