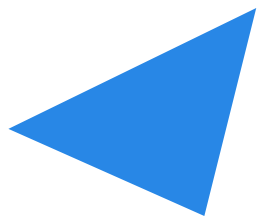


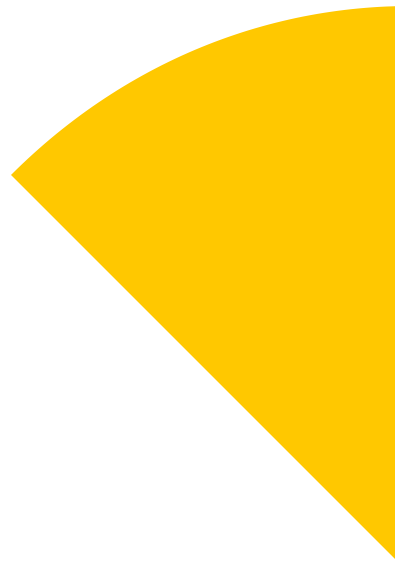
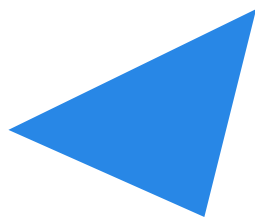


**U3A or u3a?**



**Getting away from the literal**

**Championing the 3**





**In its publicity items, and references to the movement in articles, the Trust will refer to the movement as u3a in lower case. This is to reflect the fresh and more modern look of our logo. Although the Trust recognises that each u3a is an independent charity administered by its elected committee, it hopes that you will adopt this change in your written items including on your websites where possible.**

**This guidance however does not apply to your legally registered name – for example when dealing with your banks – where you may be registered as U3A or University of the Third Age.**

**The Trust will begin implementing a consistent use of the lower case u3a on its many platforms in the coming weeks.**

