

Digital Champion

You don't have to be a technical whizz to be a Digital Champion. You do need to be patient, understanding and a good communicator, or just "that person who's good at helping with computers"

We believe Digital Champions are central to achieving online inclusion and helping people with what they need and want to do online.

Part of their role will be for them to be responsible for routine content of the website. Agreeing and advising the Committee on website content, policy, and development and liaising with Web Master when major changes are needed.

We need our Digital Champion to help our members get the confidence and self-esteem when using popular digital technology. Having the right person with the right knowledge in the right place who can support our members in a variety of different ways.

Our Digital Champion will lead the way in encouraging and inspiring members and trustees to use online channels. This could be using Zoom, Facebook, Twitter or any other channels our u3a wishes to use.

Digital Champions are enthusiastic advocates of the benefits of getting online. They are knowledgeable about the services and help provide the support that can help people do just that

Be confident to pass on digital skills in a friendly and supportive manner.

They play a key part in raising awareness of online services and the support available locally, encouraging our members to understand how to access and use online services.