

## Open Day and Publicity report

- Centred around the external Facebook page and advertising talks on Next Door. Internal Facebook page now has 146 members and is actively used. We have joined the Friendship Project which circulates our details to local community groups. And of course our website is regularly used but that is a different story. We could put up fliers in local churches or other such venues but I need volunteers. Please see me if you can help
- The major event was open day on September 23<sup>rd</sup>. We were mentioned on Ridge Radio, Facebook Page advertising to the local area which reached 2,126 people, advertising in parish magazines and through the Friendship Group, a banner on our website and leaflets at a local chemist (Vitaltone), art shop, the Miller Centre, Bib and Tucker dry cleaners, the Caterham Museum and libraries. On the day we also had the Caterham Town Crier. It would be nice to have some volunteers next year to put some leaflets in our other areas.
- We had fabulous support from teams of volunteers manning the stand in Church Walk, the welcome table and the tea and coffee services. These teams were key in ensuring the event's success. **A BIG THANK YOU TO ALL WHO WERE INVOLVED**
- On the day there were some last-minute changes as there was a church coffee morning in the lobby. This meant serving our coffee from inside the hall, reducing table space, and moving our fabulous recorder group to the balcony. I have to thank Ray Howgego for working with me to solve the problems. We also had our ukulele group perform in the lobby.
- We had an excellent turnout with 17 tables plus canasta and mahjong tables. The mahjong, canasta and book club had live sessions. Several tables had multiple groups such as the Wine Appreciation Groups with cookery, the London Discovery with the new nature group and walks group and of course the social activities table covering solos, cinema, theatre, social events and yoga. **ANOTHER BIG THANK YOU TO ALL THE GROUPS AND THEIR MEMBERS WHO PARTICIPATED**
- Nikki Bliss, a Wellbeing adviser also circulated in the hall
- The group tables had fabulous displays and forms for taking down interest from individuals.
- So how did it go:
  - I had a lot of people coming up to me saying there was a wonderful buzz in the hall
  - The Town Crier was really impressed and has joined
  - Since the beginning of August, we had attracted 43 new members
  - The group tables attracted a lot of interest with people signing up

In conclusion, a really well worth and successful day involving a lot of people to make it happen. Finally thank you to all our members who came along and saw what we had to offer all in one place. It was great to see some of you brought some friends as well.

Paul Knight  
Publicity Officer.